

# Kyle Boyd

## Product Designer

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Innovative and versatile Product Designer with a background in architecture and construction management, skilled in leading the design of intuitive digital experiences. Expertise in design systems, user research, prototyping, and collaboration with cross-functional teams to deliver exceptional results. Passionate about creating user-centric designs that drive product excellence and enhance user satisfaction, particularly within the AEC-tech space.

### Experience

#### Product Designer

Outer Labs 2022 - 2024

Led the design of multiple web-based architecture and real estate products for the Real Estate Planning team at a multi-billion dollar search engine company.

Conducted user research, created prototypes, and maintained a design system an internal design system to streamline design processes and maintain consistency across products. Collaborated closely with cross-functional teams, to develop solutions to complex real-estate problems, including software applications for data-rich enterprise portfolio management, early-phase planning and historical cost databases.

#### Project Architect | Designer

Anderson Mason Dale Architects 2018 - 2022

Led the design of projects from conceptual marketing to final Construction Documents and construction.

Worked with clients including Colorado State University, University of Idaho, and University of Denver to deliver innovative design solutions. Managed small teams and collaborated with large teams of designers and consultants to ensure project success and client satisfaction.

#### Project Designer | Architect

Weinstein A|U 2015 - 2018

Led a variety of small, multi-family projects from early schematic design through construction.

Presented and obtained approval from the Seattle Design Review Board for multiple projects, demonstrating strong communication and presentation skills. Generated visualizations for projects, enhancing stakeholder understanding and project communication.

### Education

#### Masters of Architecture

Univ. of Washington 2010-2014

Charles Lea Memorial Scholarship

#### Bachelors of Construction Management

Georgia Tech 2010-2014

Highest Honors

National Merit Scholar